The FOUR QUESTIONS Every Leader Must Ask

Leaders Take Initiative To Create Impact with Ideas, through Relationships, in Organizational Structures.

1. What is Our Impact?

2. Who are We Impacting?

3. What Opportunities Do We Have Now?

4. What Problems Have We Created?

Key Terms

Initiative: Taking personal responsibility to act to do the right thing that leads to a desired impact.

Impact: The change that occurs because of decisions made and actions taken.

Structure: A system that helps people sustain their work together toward a desired impact.

Ideas: Concepts that help to describe the mission, vision, values of a person or group. Commonly captured in statements, plans, communication, marketing and branding.

Relationships: The personally meaningful and socially fulfilling interaction of people that builds on common interests, shared values, trust and mutuality that is focused on a desired impact.

Leadership: Personal initiative for Impact with Ideas, through Relationships, in Organizational Structures.

Presented by:

Dr. Ed Brenegar  Programs: www.edbrenegar.com  Weblogs: http://edbrenegar.typepad.com  ed@edbrenegar.com  828/275-1803

Copyright © 2006 Ed Brenegar